News of Spokane Valley

APPLE GROWERS FINISH THINNING

Thil Does Damage—Fruit Unusually Large for This Season.

OTIS ORCHARDS, July 26.—(Special)—The thinning of apples in this district is rapidly drawing to a close. Growers have had large crews at work for the last five weeks thinning and picking off damaged apples. The apples were damaged by recent hail. The apples are especially large for this time of the year and despite the damage done an exceptionally large crop is assured.

The Christian Endeavor will meet Sunday evening at the church. A special program will be given. Jessie Cliff and Maude Stellman will lead the meeting.

A Tack of Eureka, Mont., visited in Otis Orchards Wednesday en route to Wenatchee.

Miss Frances Stafford, who has been visiting in Great Falls, Mont., for the past month, returned to home here Tuesday.

JAMS DISCUSSED AT VALLEY MEE

Mrs. Rood and Miss Le Jie Read Papers—No Session to Be Picnic.

PLEASANT PRAIRIE, July 2 (Special.)—The regular mont meeting of the Pleasant Pra Home Demonstration club was h Wednesday at the school auditori Mrs. W. Rood read a paper on t ous women. A demonstration jams and jellies was made by M Louise Leslie.

The next meeting will be Aug 15 in Mrs. W. A. Stoddard's gr and will be the annual picnic members and their families.

Mrs. Frank Lund entertained an afternoon tea Tuesday at Cul-berlson's tea room, honoring her house guest, Mrs. A. L. Stauffer of Oakland, Cal.

Those present were: Mrs. Stauffer, Mrs. Wendell Olson, Mrs. James Bergman, Mrs. S. Peterson, Mrs. William Peilanda, Mrs. William Olson, Mrs. George Carlson, Mrs. Nick Norman, Mrs. W. A. Brown, Mrs. Harold Baer, Mrs. Theodore Erickson, Mrs. Mary Olson, Miss Harriet Olson, Miss Elva Peterson, Miss Helen Peterson and Mrs. Lund and Mrs. A. E. Nelson of Pasco.

to Mr. and Mrs. True Partridge and children of Reatlle, Mr. and Mrs. J. Sackville West and son, Jack, Mr. and Mrs. J. Skeegland and children, Mr. and Mrs. William Lacur and children, Mr. and Mrs. William Howell, Mrs. Bergerson, Mr. and Mrs. N. J. Barney, Mr. and Mrs. E. W. Chambers and family.

Trentwood

Mrs. C. S. Smith and mother, Mrs. M. Fairweather, spent a few days at Twin lakes.

Frank Astor is enjoying a visit from his brother, Alfred, of Casper, Wyo.

Miss Semele Smith is spending her vacation with her aunt, Mrs. W. E. Curtis of Portland, at Seaside and Ocean park.

Pinecroft-Irvin

H. B. Merrill left Wednesday morning for a trip to Coast cities. He will visit friends in Seattle, Tacoma, Buckley, Bellingham and Fort Warden.

Mr. and Mrs. Fred W. Hatterscheidt of Aberdeen, S. D., are visiting Mr. and Mrs. H. N. Hibbs, daughter of Mrs. Annabelle Hibbs.

Dishman

Mr. and Mrs. J. F. Brod left a few days ago on a motor trip to the Coast and were accompanied by Mr. and Mrs. Grant Dixon and children of Spokane.

Mr. and Mrs. R. W. Denaple and family will occupy the A. J. Dick home just west of the barber shop while constructing a new home on Walnut road, having sold the home they were occupying.

Mr. and Mrs. J. Welsh and family took possession of their home, adjoining the barber shop on the east, the last of the week.

Mrs. M. McCandless, who is staying at the J. F. Brod home, has as her house guests this week, Mrs. C. E. Hill and daughter of Spokane, Mrs. Leona Safranek and daughter, Patricia Louise, of Moscow, Idaho.

Mr. and Mrs. Edwin Dawson left Tuesday for Vancouver, B. C., where they will visit their daughters, Mrs. J. A. Macintosh and Mrs. James Cowling.

Mrs. H. N. Sergerstrom and Mrs. J. D. Cannon entertained the Ladies' Social and Civic club Thursday afternoon. Thirty-two members and guests were present.

Mr. and Mrs. J. D. Cannon and Joan returned last week from a month's motor trip through Washington and Oregon.

Mrs. James Sheehan entertained at bridge Friday afternoon in honor

Mutt and Jeff

GENE SEEKS JEFF'S MORAL SUPPORT

By Bud Fisher

...ES BANNER YEAR ...R LIVE TRADERS

...elly, of Minneapolis, Says Merchant Should Advertise All He Can.

There never was a time in the ...tory of American business so fa...able for a daring advertising of...fensive," T. K. Kelly, president of mechanical mediums employed," he added. "Newspaper advertising is the new psychological force which is reaching on the masses. You can not advertise too much, and no merchant should spend on advertising less than three per cent of his gross annual revenue.

"The world bestows its prizes on those who develop and show initiative; new methods of telling the same old story and doing the same old things. Words properly chosen are a mental picture in the mind of your prospective customer. Train yourself and your sales force to do better selling and better advertising and you will get your share of the banner business year which is ahead."

DEMOCRAT LIKES HOOVER FOR JOB

NEW YORK, July 25. (AP)—Robert L. Owen, former democratic senator from Oklahoma for 18 years, in a statement issued today endorsed Herbert Hoover for president.

At the headquarters of Senator George H. Moses, eastern Hoover campaign manager, Senator Owen said:

"Mr. Hoover, in my opinion, is the best qualified man ever presented by any party in America for the presidency during my lifetime."

As chairman of the senate committee on banking and currency, Senator Owen managed the passage of the federal reserve act and farm loan in the upper house of congress.

Rains have been doing great damage in parts of Mexico.

FARMERS WANT RATE STABILITY

Grain Shippers Say Railroads Throttle Competition Now.

PORTLAND, Ore., July 25. (AP)—W. W. Harrah of Pendleton, who farms 1200 acres of wheat land in eastern Oregon, testifying today at the interstate commerce hearing on grain rates suggested that after an equitable rate is established it should not be lowered by railroads for 25 years.

He explained his reason by saying that stable rail rates would insure development of water transportation in the Pacific northwest. "If the roads could lower their rates no one would invest capital in steamboat lines, and farmers of the state are anxious to develop water lines," he said.

"We farmers have decided that we want the shortest possible haul to tidewater at the very lowest possible rate. If Portland does not offer facilities for handling our grain then we want these lowest rates to be given to Vancouver, Longview or Astoria, wherever we can get our wheat properly handled. And after this rate is fixed we do not want it changed for 25 years."

N. A. Roberts, grain buyer for the Portland office of Strauss & Co., said it would be to the advantage of the exporter if all the differential freight rates on grain in the northwest were wiped out. This, he said, should apply to Montana as well as to other sections. "We pay just as much for grain up in the country where we have no competition from Seattle as we would pay if it was there," he said.

ADVERTISING.

Flavor and health

WHETHER you eat bran flakes now or not, try

Those Rubber Spines.

Don't lean over backwards in your attempts to be fair! It may simply prove you have a rubber neck.—Farm and Fireside.

ADVERTISING.

Personally conducted All-Expense Tour

PACIFIC AVIATOR IS AIDE TO DAVIS

Noted Pilot Accompanying War Department Head to Hawaii.

WASHINGTON, July 25. (AP)—When Secretary Davis of the war department leaves New York this afternoon to represent the government at the sesquicentennial of the Hawaiian islands, there will go with him as aide Lieutenant Lester J. Maitland, who, with Lieutenant Albert F. Hegenberger, pioneered the route to Hawaii from the Pacific coast.

Secretary Davis, who will be accompanied by his daughter, Alice Cynthia, will make inspections en route to the Coast stopping at Cheyenne, July 24, Denver 24; San Bernardino and Los Angeles, 31; San Diego, August 1, and will sail from San Francisco August 6 aboard the battleship Pennsylvania.

The Chronicle prints today's news today

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